

Canadian Internet Project 2007

Survey Questionnaire — Final Merged Version (Adult and Youth)¹

	<p><u>INTRODUCTION</u></p> <p>[FOR NEW RESPONDENTS] Hello, my name is _____ and I'm calling on behalf of Ryerson and York Universities. We are conducting an academic survey about media use in Canada and your household was selected randomly to participate in our study.</p> <p>May I continue?</p> <p>[IF YES, GO TO QA]</p> <p>[IF HESITANT OR DOES NOT HAVE THE TIME RIGHT NOW] May I call you back at a more convenient time? Once again, your phone number was selected randomly and in order to ensure the statistical relevance of our study, it is very important that we get responses from your household specifically.</p> <p>[ONLY IF ASKED] The total length of the survey will take between 15 and 35 minutes, depending upon the responses. If not convenient, I can phone back at another time. However, given your phone number was selected randomly, for statistical purposes, it is extremely important that I obtain responses from a member of your household.</p> <p>[ONLY IF ASKED] Our research project has been reviewed and approved by York University's Human Participants Review Committee for its compliance with the research ethic policies of the University. If you require further information, please contact Professor Charles Zamaria at 416 979-5107 or the HPRC office at 416 736-5914.</p> <p>[IF YES, GO TO QA]</p> <p>[FOR RESPONDENTS WHO PARTICIPATED IN THE PREVIOUS SURVEY (2004)] Hello, my name is _____ and I'm calling on behalf of Ryerson and York Universities. May I please speak with _____.</p>
--	---

¹ Table Legend

TEXT TREATMENT OF QUESTIONS:	DEFINITION:
Bold	Components of questionnaire read to interview subject
Capitalized, square brackets	Instructions to interviewer
(CQxx)	Common question equivalency with the World Internet Project (WIP)
(C1.xxx)	Question equivalency with CIP1 2004 study
(ADULT ONLY)	Questions asked only of adult (18 years and over) respondents (n=2,750)
(YOUTH ONLY)	Questions asked only of youth (12–17 years) respondents (n=400)
(MERGED)	Adult and youth questions and responses combined

The final merged version of the questionnaire contains all questions asked of both the adult (18 years +) and youth (12–17) samples. Specific questions asked only of adult or youth respondents are labelled accordingly.

	<p>[IF RESPONDENT IS NO LONGER AT THIS NUMBER, ASK FOR A NUMBER WHERE WE CAN REACH HIM / HER]</p> <p>[WHEN THE NAMED RESPONDENT IS NOT AVAILABLE FOR THE DURATION OF THE SURVEY, ASK THE PERSON ON THE PHONE WHETHER THEY ARE INTERESTED IN DOING THE STUDY. SKIP TO INTRO BEFORE C2.001]</p> <p>[WHEN RESPONDENT FROM PREVIOUS SURVEY ANSWERS PHONE OR AFTER YOU HAVE BEEN DIRECTED TO THIS INDIVIDUAL]</p> <p>Hello, my name is _____ and I'm calling on behalf of Ryerson and York Universities.</p> <p>We are conducting our second academic survey about media use in Canada. <u>You may remember</u> that we conducted an interview with you in 2004 and you indicated that we could call you back in a few years to follow-up. Our survey is being conducted around the world and we'd be <u>very pleased</u> if you would once again answer some questions for the Canadian component of the study.</p> <p>Please be assured that we are not selling or soliciting anything. Your answers will be kept strictly confidential.</p> <p>May I continue?</p> <p>[IF YES, GO TO C2.001]</p> <p>[IF HESITANT OR DOES NOT HAVE THE TIME RIGHT NOW] May I call you back at a more convenient time? Since you completed the survey in 2004, it is extremely important that we specifically get your responses, as it will provide information on trends that are occurring. We would very much appreciate your participation once again.</p> <p>[ONLY IF ASKED] Our research project has been reviewed and approved by York University's Human Participants Review Committee for its compliance with the research ethic policies of the University. If you require further information, please contact Professor Charles Zamaria at 416 979-5107 or the HPRC office at 416 736-5914.</p> <p>[IF YES, GO TO C2.001]</p>
QA	<p>QA. May I please speak to the member in your household who is at least 18 years of age, speaks <u>English or French</u> and who will celebrate his/her birthday next?</p> <p>What is his/her first name?</p> <p>May I speak to him/her now?</p> <p>[RECORD NAME] _____</p> <p>[IF THE PERSON ON THE PHONE SATISFIES THE CONDITIONS ABOVE, GO TO C2.001]</p> <p>[IF UNAVAILABLE, PROBE FOR CALLBACK]</p> <p>[REPEAT INTRODUCTION ONLY IF NECESSARY] Hello, my name is _____ and I'm calling on behalf of Ryerson and York Universities. We are conducting an academic survey about media use in Canada and you</p>

	<p>were selected randomly to participate in our study. Please be assured that we are not selling or soliciting anything. Your answers will be kept strictly confidential.</p> <p>[IF YES, GO TO C2.001]</p> <p>[TELL RESPONDENT EVEN IF THEY ARE A NON-INTERNET USER, THEY CAN COMPLETE THE QUESTIONNAIRE]</p> <p>[IF HESITANT OR DOES NOT HAVE THE TIME RIGHT NOW] May I call you back at a more convenient time? Once again, your phone number was selected randomly and in order to ensure the statistical relevance of our study, it is very important that we get responses specifically from you.</p> <p>[ONLY IF ASKED] The total length of the survey will take between 15 and 35 minutes, depending upon how you respond to certain questions. If not convenient, I can phone back at another time. However, given your phone number was selected randomly, for statistical purposes, it is extremely important that I obtain responses directly from you.</p> <p>[ONLY IF ASKED] Our research project has been reviewed and approved by York University's Human Participants Review Committee for its compliance with the research ethic policies of the University. If you require further information, please contact Professor Charles Zamaria at 416 979-5107 or the HPRC office at 416 736-5914.</p> <p>[IF YES, GO TO C2.001]</p>
SAMPLEID	<p>SAMPLEID</p> <p>[INTERVIEWER TO RECORD ONE OF THE FOLLOWING SAMPLE CATEGORIES]</p> <ul style="list-style-type: none"> 1 Adult, English speaking (not from panel) 2 Adult, French speaking (not from panel) 3 Adult, English speaking (panel / 2004 respondent) 4 Adult, French speaking (panel / 2004 respondent) 5 Youth, English speaking (child of adult respondent) 6 Youth, French speaking (child of adult respondent) 7 Youth, English speaking (new respondent) 8 Youth, French speaking (new respondent) <p>[NOTE: CODE 'PANEL' RESPONDENT ONLY IF EXACT PERSON INTERVIEWED IN CIP1/2004 STUDY. IF RESPONDENT IN SAME HOUSEHOLD, CODE AS 'NOT PANEL']</p>
C2.001	<p>C2.001. (C1.001/QC) Just to be sure I ask you the proper questions, I need to know your response to the following. What language did you first learn at home in childhood and do you still understand?</p> <p>[RECORD UP TO 2 MENTIONS]</p> <p>[DO NOT READ]</p> <ul style="list-style-type: none"> 1 English 2 French 75 None

	<p>76 Other [SPECIFY] _____</p> <p>77 Don't know</p> <p>99 Refused</p>
<p>C2.002</p> <p>(YOUTH AUTO- CODED) (CQ1A)</p>	<p>C2.002. (C1.035PT/CQ1A) Are you currently employed?</p> <p>1 Yes [GO TO C2.003]</p> <p>2 No [SKIP TO C2.006]</p> <p>7 Don't know</p> <p>9 Refused</p> <p>[IF C2.002 = 2,7 OR 9, THEN SKIP C2.077A, C2.077B, C2.077C, C2.077D] [IF C2.002 = 2,7 OR 9, THEN SKIP C2.225]</p>
<p>C2.003</p> <p>(ADULT ONLY)</p>	<p>C2.003. (C1.035PT) Is that mostly...?</p> <p>[READ]</p> <p>1 Full-time [IF ASKED SAY: "30 hours per week or more"]</p> <p>2 Part-time [IF ASKED SAY: "less than 30 hours per week"]</p> <p>7 Don't know</p> <p>9 Refused</p>
<p>C2.004</p> <p>(ADULT ONLY)</p>	<p>C2.004. (C1.035PT) Are you <u>self-employed</u>?</p> <p>1 Yes</p> <p>2 No</p> <p>7 Don't know</p> <p>9 Refused</p> <p>[+1 IF C2.002 = 2,7 OR 9 AND C2.005 = 2,7 OR 9]</p>
<p>C2.005</p> <p>(ADULT ONLY)</p>	<p>C2.005. (C1.036) Do you work from home whether you are self-employed or not?</p> <p>1 Yes</p> <p>2 No</p> <p>7 Don't know</p> <p>9 Refused</p>
<p>C2.006</p>	<p>C2.006. (C1.033) Are you currently enrolled in school or will you be attending classes in the Summer or next Fall?</p> <p>1 Yes</p> <p>2 No</p> <p>7 Don't know</p> <p>9 Refused</p> <p>[+1 IF C2.006 ≠ 1] [IF C2.006 = 1, THEN C2.008 = 2 AND SKIP C2.008] [IF C2.006 = 2, 7 OR 9, THEN SKIP C2.078A, C2.078B, C2.078C, C2.078D]</p>

C2.007	<p>C2.007. (C1.034) For school, are you attending...?</p> <p>[READ]</p> <p>1 Full-time 2 Part-time 7 Don't know 9 Refused</p> <p>[+1 IF C2.007 = 1 OR 2]</p>
C2.008 (CQ1B)	<p>C2.008. (C1.035PT/CQ1B) Are you...?</p> <p>[READ]</p> <p>1 A stay at home housewife or househusband 2 Student [AUTO-CODE FROM C2.006; DO NOT ASK QUESTION IF STUDENT] 3 Unemployed 4 Retired 76 Other [SPECIFY] _____ 77 Don't know 99 Refused</p> <p>[IF C2.008 = 1, THEN CODE C2.264 = 9, AND SKIP C2.264]</p>
C2.009 C2.010 C2.011 C2.012 C2.013 C2.014 C2.015 C2.016 C2.017 C2.018 C2.019 C2.020 C2.021	<p>Could you tell me whether your household has any of the following functioning devices?</p> <p>[READ; RANDOMIZE]</p> <p>A. PalmPilot or PDA [SAY ONLY IF NEEDED: "Personal Digital Assistant"] (C1.002) B. Portable game system such as Game Boy, PSP, and so on (C1.004) C. Video game console [SAY ONLY IF NEEDED: "Playstation, Nintendo, Xbox and so on"] (C1.004) D. DVD player or VCR (C1.005) E. Digital Video Recorder or PVR [SAY ONLY IF NEEDED: "Personal Video Recorder device such as TiVo"] F. Portable MP3 player (C1.007) G. Cable TV (C1.008) H. Satellite TV (C1.009) I. High definition TV or HDTV J. Set-top box that allows you to receive HDTV K. Set-top box that allows you to receive video-on-demand services L. Sling box or Apple TV [IF ASKED SAY: "An electronic device that allows you to watch TV on your computer from anywhere"] M. Cell phone (C1.003)</p> <p>1 Yes 2 No 7 Don't know 9 Refused</p> <p>[+2 IF C2.021 = 2,7 OR 9] [IF C2.021 = 2,7 OR 9, THEN SKIP C2.039]</p>

C2.022	<p>C2.022. Do you personally use a cell phone?</p> <p>1 Yes 2 No 7 Don't know 9 Refused</p>
C2.023 C2.024 C2.025 C2.026 C2.027 C2.028 C2.029	<p>Besides making phone calls, do you use your cell phone...?</p> <p>[READ; RANDOMIZE]</p> <p>A. To take pictures B. To listen to or download music C. To send or receive text messages D. To surf the Web or send e-mails E. To download ringtones F. To play games G. To watch video, TV, or other content</p> <p>1. Yes 2. No 7 Don't know 9 Refused</p>
	<p><u>MEDIA USE WHEN NOT ON THE INTERNET</u></p> <p>I'd like to ask you about the amount of time you spend on various media and activities. In your answers, please consider carefully the average time per week including weekdays and weekends.</p>
C2.030 C2.031 C2.032 C2.033 C2.034 C2.035 C2.036 C2.037 C2.038 * C2.038Y1 * C2.038Y2 *	<p>During a typical week, how many <u>hours and minutes</u>, if any, do you spend on the following activities that are <u>not</u> on the Internet?</p> <p>[RECORD 4 DIGITS, 2 FOR HOURS AND 2 FOR MINUTES; E.G., 30 MINUTES WOULD BE RECORDED AS: 0030; 1 HOUR AND 30 MINUTES WOULD BE RECORDED AS: 0130]</p> <p>[READ; INDEPENDENTLY RANDOMIZE BLOCK BELOW]</p> <p>A. Watching television (C1.010/CQ15A) B. Listening to radio (C1.017/CQ15B) C. Reading newspapers (C1.016PT/CQ15C)</p> <p>[READ; INDEPENDENTLY RANDOMIZE BLOCK BELOW]</p> <p>D. Reading magazines (C1.016PT) E. Reading books (C1.011) F. Watching movies or pre-recorded TV programs at home from a DVD, VHS or PVR [IF ASKED SAY: "Personal Video Recorder"] (C1.013) G. Watching movies in the theatre (C1.012) H. Playing video games from a console or portable device not on the Internet (C1.014) I. Listening to music on CDs, tapes, albums or MP3 files (C1.015) J. Listening to music on CDs, tapes or albums K. Listening to MP3 files</p>

<p>C2.039 C2.040 C2.041 C2.042</p> <p>(* C2.038 SPLIT FOR YOUTH) (CQ15-ABC)</p>	<p>L. Talking on a cell phone (C1.018) M. Talking on the phone, not including your cell phone (C1.019) N. Attending sporting or live entertainment events O. Attending performing arts or other cultural venues</p> <p>Hours [4 DIGITS] 0 0 0 0 None / zero hours 7 7 7 7 Don't know 9 9 9 9 Refused</p>
	<p><u>IMPORTANCE OF MEDIA TYPES AS INFORMATION / ENTERTAINMENT SOURCES</u></p> <p>And now, I'd like to ask you about all different kinds of sources you use to obtain either information or entertainment.</p>
<p>C2.043 C2.044 C2.045 C2.046 C2.047</p> <p>C2.048 C2.049</p> <p>(CQ13- ABCDE)</p>	<p>How important to you is each of the following sources for <u>information in general</u>? Please use a scale of 1 to 5 where '1' means "Not at all important," '2' means "Not important," '3' means "Neutral or undecided," '4' means "Important," and '5' means "Very important."</p> <p>[READ; INDEPENDENTLY RANDOMIZE BLOCK BELOW]</p> <p>A. The Internet (C1.030/CQ13A) B. Television (C1.028/CQ13B) C. Newspapers (C1.022/CQ13C) D. Radio (C1.026/CQ13D) E. Interpersonal sources, for example, family and friends (CQ13E)</p> <p>[READ; INDEPENDENTLY RANDOMIZE BLOCK BELOW]</p> <p>F. Books (C1.020) G. Magazines (C1.024)</p> <p>1 Not important at all 2 Not important 3 Neutral or undecided 4 Important 5 Very important 7 Don't know 9 Refused</p>
<p>C2.050 C2.051 C2.052 C2.053</p>	<p>And how important to you is each of the following sources for <u>entertainment</u>?</p> <p>[IF ASKED SAY: "Use a scale of 1 to 5 where '1' means "Not at all important," '2' means "Not important," '3' means "Neutral or undecided," '4' means "Important," and '5' means "Very important."]</p> <p>[READ; INDEPENDENTLY RANDOMIZE BLOCK BELOW]</p> <p>A. The Internet (C1.031/CQ14A) B. Television (C1.029/CQ14B) C. Newspapers (C1.023/CQ14C) D. Radio (C1.027/CQ14D)</p>

<p>C2.054 C2.055 C2.056</p> <p>(CQ14- ABCD)</p>	<p>[READ; INDEPENDENTLY RANDOMIZE BLOCK BELOW]</p> <p>E. Interpersonal sources, for example, family and friends F. Books (C1.021) G. Magazines (C1.025)</p> <p>1 Not important at all 2 Important 3 Neutral or undecided 4 Important 5 Very important 7 Don't know 9 Refused</p>
	<p><u>ANXIETY AND ENTHUSIASM FOR TECHNOLOGY (SOCIAL VALUES)</u></p> <p>I would like to ask about how you feel, in general, about technology.</p>
<p>C2.057 C2.058 C2.059 C2.060</p> <p>C2.061 C2.062</p> <p>C2.063</p>	<p>I'm going to read you a series of statements. Using a scale of 1 to 4, please tell me how much you agree or disagree where '1' means "Totally agree," '2' means "Agree somewhat," '3' means "Disagree somewhat," and '4' means "Totally disagree."</p> <p>[READ, RANDOMIZE]</p> <p>A. I am excited by the possibilities represented by new technologies B. I always keep informed about the latest technological developments C. When a new technological product comes on the market, I can't wait to try it D. I look forward to the many new experiences that advances in computer technology will bring E. New technologies are causing more problems than they are solving F. With all of the developments in technology and computers, I find it difficult to keep up G. I worry where science is taking us</p> <p>1 Totally agree 2 Agree somewhat 3 Disagree somewhat 4 Totally disagree 7 Don't know 9 Refused</p>
	<p><u>USE OF A COMPUTER</u></p> <p>I now have a few questions about your use of computers. [IF ASKED SAY: "By computers, I mean desktop PCs or portable laptop computers."]</p>
<p>C2.064</p>	<p>C2.064. (C1.032) How many functioning computers, if any, are used in your home?</p> <p>— — Computers [RECORD UP TO 2 DIGITS] 0 0 None</p>

	<p>7 7 Don't know 9 9 Refused</p> <p>[+2 IF C2.064 = 00]</p>
<p>C2.065 C2.066</p>	<p>Do you have any of the following functioning devices in your household?</p> <p>A. Computer networking device B. Wireless router or other wireless device</p> <p>1 Yes 2 No 7 Don't know 9 Refused</p>
	<p><u>INTERNET IMPRESSIONS</u></p> <p>Whether you use it or not, we are very interested about your opinions on the Internet. [IF NECESSARY SAY: "The Internet is a communications network accessed via a personal computer. Internet services include the World Wide Web, e-mail and other on-line services."]</p>
<p>C2.067 (CQ12)</p>	<p>C2.067. (C1.140/CQ12) Overall, how much of the information on the World Wide Web do you think is generally reliable? Would you say...?</p> <p>[READ]</p> <p>1 None of it 2 A small portion of it 3 About half of it 4 Most of it 5 All of it 7 Don't know 9 Refused</p>
<p>C2.068</p>	<p>C2.068. In comparison, how much of the information on <u>television</u> do you think is generally reliable?</p> <p>[READ ONLY IF ASKED]</p> <p>1 None of it 2 A small portion of it 3 About half of it 4 Most of it 5 All of it 7 Don't know 9 Refused</p>
<p>C2.069</p>	<p>C2.069. And for <u>newspapers</u>, how much of the information found in them do you think is generally reliable?</p>

	<p>[READ ONLY IF ASKED]</p> <p>1 None of it 2 A small portion of it 3 About half of it 4 Most of it 5 All of it 7 Don't know 9 Refused</p>
C2.070 (ADULT ONLY) (CQ7)	<p>C2.070. (C1.041R/CQ7) Whether you use the Internet or not, how concerned are you or would you be about the security of your credit or bank card information when or if you were to buy something online? Would you say you are...?</p> <p>[READ]</p> <p>1 Not at all concerned 2 Somewhat concerned 3 Very concerned 4 Extremely concerned 6 I don't have a credit or bank card 7 Don't know 9 Refused</p>
C2.071 (CQ2)	<p><u>USER / NON-USER SPLIT</u></p> <p>C2.071. (C1.042/CQ2) Do you currently use the Internet <u>from home or from any other place?</u></p> <p>[IF ASKED SAY: "By currently, we mean in the last three months, from any location or facility, whether work, home, school or otherwise."]</p> <p>1 Yes [CONTINUE] 2 No [GO TO C2.230] 7 Don't know [CANNOT ACCEPT; "7 DON'T KNOW" AS A RESPONSE TO THIS QUESTION] 9 Refused</p> <p>[IF C2.071 = 2, THEN SKIP C2.240]</p> <p>[NOTE SPLIT: USERS CONTINUE; NON-USERS GO TO C2.230]</p>
	<p><u>INTERNET USERS ONLY</u></p>
C2.072	<p>C2.072. (C1.043/CQ5) How many years have you been using the Internet?</p> <p>[RECORD 2 DIGITS FOR YEARS, 2 DIGITS FOR MONTHS IF PROVIDED AND/OR IF LESS THAN ONE YEAR]</p> <p>-- Years [2 DIGITS] -- Months [2 DIGITS]</p>

(CQ5)	<p>7 7 Don't know 9 9 Refused</p>
<p>C2.073</p> <p>(CQ19-PTR)</p>	<p>C2.073. (C1.044R/CQ19PTR) What type of Internet connection(s) do you have in your home?</p> <p>[DO NOT READ; PROBE IF NECESSARY; MULTIPLE MENTIONS OK]</p> <p>1 Telephone, with dial-up modem 2 Telephone, always-on [IF ASKED SAY: "DSL or high speed"] 3 Cable 4 Satellite or wireless 5 Connected through television 6 Cell phone 7 Personal digital assistant (PDA) 75 None 76 Other [SPECIFY] _____ 77 Don't know 99 Refused</p>
<p>C2.074</p> <p>(CQ19-PTR)</p>	<p>C2.074. (C1.045/CQ19PTR) Is this a high-speed and always-on broadband connection?</p> <p>1 Yes 2 No 7 Don't know 9 Refused</p>
<p>C2.075</p> <p>(CQ4-5)</p>	<p>C2.075. (CQ4-5) Do you use the Internet through <u>wireless devices</u> such as a cell phone, PDA or wireless computer from any location?</p> <p>1 Yes 2 No 7 Don't know 9 Refused</p> <p>[IF C2.075 = 1, THEN GO TO "INTERNET TIME INTRO B"] [IF C2.075 = 2, 7 OR 9, THEN GO TO "INTERNET TIME INTRO A"]</p>
<p>INTERNET TIME INTRO A</p> <p>C2.076A C2.077A C2.078A</p>	<p>INTERNET TIME INTRO A</p> <p>Now I want you to carefully consider how much time you spend on the Internet while in locations during a typical week, including the time you spend both on weekdays and weekends. On average, about how many hours per week do you use the Internet from a <u>wired PC</u>...? [IF ASKED SAY: "personal computer"]</p> <p>[RECORD 4 DIGITS, 2 FOR HOURS AND 2 FOR MINUTES; E.G., 30 MINUTES WOULD BE RECORDED AS: 0030; 1 HOUR AND 30 MINUTES WOULD BE RECORDED AS: 0130]</p> <p>[READ; DO <u>NOT</u> RANDOMIZE]</p> <p>A1. At home, for any reason (C1.046PT/CQ4-1) A2. At work, not in the home (C1.047PT/CQ4-2) A3. At school, outside your home (C1.048PT/CQ4-3)</p>

<p>C2.079A C2.080A C2.081A</p> <p>(CQ4-1,2,3,4)</p>	<p>A4. At a friend's or relative's home (C1.049PT/CQ4-4PT) A5. At a public facility like a library or Internet café (C1.050PT/CQ4-4PT) A6. From anywhere else [SPECIFY] _____ (C1.052PT/CQ4-4PT)</p> <p>____ Hours / Minutes [4 DIGITS] 0 0 0 0 None / zero hours 7 7 7 7 Don't know 9 9 9 9 Refused</p> <p>[IF SUM OF C2.076A THROUGH C2.081A = 0 0 0 0, THEN PROBE FOR RESPONSE / TIME ESTIMATE IN ONE OF THE CATEGORIES ABOVE]</p>
<p>INTERNET TIME INTRO B</p> <p>C2.076B C2.076C C2.076D</p> <p>C2.077B C2.077C C2.077D</p> <p>C2.078B C2.078C C2.078D</p> <p>C2.079B C2.079C</p> <p>C2.079D</p> <p>C2.080B C2.080C C2.080D C2.081B</p>	<p>INTERNET TIME INTRO B</p> <p>Now I want you to carefully consider how much time you spend on the Internet while in locations during a typical week, including the time you spend both on weekdays and weekends. And I'd like you to consider the time you are online for any reason from either a <u>wired PC</u>, <u>cell phone or mobile device</u>, and a <u>wireless computer</u> across several locations. On average, about how many hours per week do you use the Internet...?</p> <p>[ONLY IF ASKED: "PC means personal computer"]</p> <p>[ONLY IF ASKED: "a mobile device includes a PDA such as a BlackBerry or PalmPilot"]</p> <p>[RECORD 4 DIGITS, 2 FOR HOURS AND 2 FOR MINUTES; E.G., 30 MINUTES WOULD BE RECORDED AS: 0030; 1 HOUR AND 30 MINUTES WOULD BE RECORDED AS: 0130]</p> <p>[READ; DO <u>NOT</u> RANDOMIZE]</p> <p>B1. At home, from a wired PC (C1.046PT/CQ4-1) C1. At home, from a wireless computer (C1.046PT/CQ4-5BPT) D1. At home, from a cell phone or mobile device (C1.046PT/CQ4-5APT)</p> <p>B2. At work, not in the home, from a wired PC (C1.047/CQ4-2) C2. At work, from a wireless computer (C1.047PT/CQ4-5BPT) D2. At work, from a cell phone or mobile device (C1.047PT/CQ4-5APT)</p> <p>B3. At school, outside your home, from a wired PC (C1.048/CQ4-3) C3. At school, from a wireless computer (C1.048PT/CQ4-5BPT) D3. At school, from a cell phone or mobile device (C1.048PT/CQ4-5APT)</p> <p>B4. At a friend's or relative's home, from a wired PC (C1.049PT/CQ4-4PT) C4. At a friend's or relative's home, from a wireless computer (C1.049PT/CQ4-5BPT) D4. At a friend's or relative's home, from a cell phone or mobile device (C1.049PT/CQ4-5APT)</p> <p>B5. At a public facility like a library or Internet café, from a wired PC (C1.050PT/CQ4-4PT) C5. At a public facility like a library or Internet café, from a wireless computer (C1.050PT/CQ4-5BPT) D5. At a public facility like a library or Internet café, from a cell phone or mobile device (C1.050PT/CQ4-5APT) B6. From anywhere else, on a wired PC [SPECIFY] _____ (C1.052PT/CQ4-4PT)</p>

<p>C2.081C C2.081D (CQ4 1,2,3,4/ CQ4PT5AB) (NOTE: C2.082= ANY PC, C2.083= ALL DEVICES)</p>	<p>C6. From anywhere else, on a wireless computer [SPECIFY] _____ (C1.052PT/CQ4-5APT) D6. From anywhere else, on a cell phone or mobile device [SPECIFY] _____ (C1.052PT/CQ4PT-5APT)</p> <p>____ Hours / Minutes [4 DIGITS] 0 0 0 0 None / zero hours 7 7 7 7 Don't know 9 9 9 9 Refused</p> <p>[IF SUM OF C2.076B THROUGH C2.081D = 0 0 0 0, THEN PROBE FOR RESPONSE / TIME ESTIMATE IN ONE OF THE CATEGORIES ABOVE]</p>
<p>C2.084</p>	<p>C2.084. (C1.061/C1.058R) In a typical week, how much time do you spend specifically reading or writing e-mails?</p> <p>[RECORD 4 DIGITS, 2 FOR HOURS AND 2 FOR MINUTES; E.G., 30 MINUTES WOULD BE RECORDED AS: 0030; 1 HOUR AND 30 MINUTES WOULD BE RECORDED AS: 0130]</p> <p>____ Hours / Minutes [4 DIGITS] 0 0 0 0 None / zero hours 7 7 7 7 Don't know 9 9 9 9 Refused</p>
<p>C2.084Y1 (YOUTH ONLY)</p>	<p>C2.084Y1. And in a typical week, how much time do you spend specifically reading or writing text messages?</p> <p>[RECORD 4 DIGITS, 2 FOR HOURS AND 2 FOR MINUTES; E.G., 30 MINUTES WOULD BE RECORDED AS: 0030; 1 HOUR AND 30 MINUTES WOULD BE RECORDED AS: 0130]</p> <p>____ Hours / Minutes [4 DIGITS] 0 0 0 0 None / zero hours 7 7 7 7 Don't know 9 9 9 9 Refused</p>
<p>C2.085</p>	<p>C2.085. And when you are online, what percentage of time in a typical week do you communicate with others through e-mail, instant messaging and or other means as opposed to engage in other Internet and Web activities?</p> <p>____ % [UP TO 3 DIGITS] 7 7 7 Don't know 9 9 9 Refused</p>
	<p><u>INTERNET ACTIVITIES</u></p>
	<p>Now I'd like you to think about the different ways people interact and communicate with each other in their everyday lives. <u>On average</u>, how often do you use the Internet for the following purposes...? Please answer: "Several times a day, Daily, Weekly, Monthly, Less than monthly, or Never." How often do you...?</p>

<p>C2.086 C2.087 C2.088 C2.089 C2.090 C2.091 C2.092 (CQ20- ABCDEF)</p>	<p>[READ; RANDOMIZE]</p> <p>A. Check your e-mail (C1.061R/CQ20A) B. Send or receive instant messages [IF ASKED SAY: "like MSN or ICQ"] (C1.062R/CQ20B) C. Participate in chat rooms (C1.063R/CQ20C) D. Send attachments with your e-mail (CQ20D) E. Make or receive phone calls over the Internet (C1.068R/CQ20E) F. Work on your Blog (CQ20F) G. Contribute to your personal website</p> <p>1 Never 2 Less than monthly 3 Monthly 4 Weekly 5 Daily 6 Several times a day 7 Don't know 9 Refused</p>
<p>C2.093</p>	<p>C2.093. (C1.066R/C1.069R) To what extent have e-mail and other Internet services such as VoIP or telephone on the Internet reduced your use of the <u>traditional phone</u>? Would you say it has...? [IF ASKED SAY: "VoIP means 'Voice-over Internet Protocol' and refers to a technique to make phone calls on the Internet"]</p> <p>[READ]</p> <p>1 Reduced to no extent at all 2 Reduced to some extent 3 Reduced to a large extent 4 Completely replaced 7 Don't know 9 Refused</p>
<p>C2.094</p>	<p>C2.094. When you open your Internet browser, what is your <u>home page</u>? [IF ASKED SAY: "the first page you typically see?"]</p> <p>[DO NOT READ]</p> <p>1 google [.ca / .com NOT IDENTIFIED] 2 google.ca 3 google.com 4 msn [.ca / .com NOT IDENTIFIED] 5 msn.ca 6 msn.com 7 sympatico.ca 8 yahoo [.ca / .com NOT IDENTIFIED] 9 yahoo.ca 10 yahoo.com 76 Other [SPECIFY] _____ [PROBE FOR .CA OR .COM IF NECESSARY] 77 Don't know 99 Refused</p>

<p>C2.095 C2.096 C2.097</p> <p>C2.098 C2.099 C2.100 C2.100Y1 * C2.101 C2.101Y1 * C2.102</p> <p>(* YOUTH ONLY)</p>	<p>How frequently, if ever, do you use the Web for the following purposes?</p> <p>[IF ASKED SAY: “Several times a day, Daily, Weekly, Monthly, Less than monthly, Never”]</p> <p>[READ, RANDOMIZE]</p> <p>A. Read or contribute to a blog B. Read or contribute to a wiki C. Visit a social networking or community site [IF C2.097 = 1, THEN SKIP C2.104 AND C2.105] D. Post or contribute anything to a community or social networking site E. Post messages on a website or online discussion board F. Post photos anywhere on the Web G. Download photos anywhere on the Web H. Post video anywhere on the Web I. Download video anywhere on the Web J. Send any original creation anywhere on the Web</p> <p>1 Never 2 Less than monthly 3 Monthly 4 Weekly 5 Daily 6 Several times a day 7 Don't know 9 Refused</p>
<p>C2.103</p>	<p>C2.103. When you use the Internet, how often is someone else physically beside you participating in or watching the online activity?</p> <p>[READ]</p> <p>1 Never 2 Seldom 3 Sometimes 4 Often 7 Don't know 9 Refused</p>
<p>C2.104</p>	<p>C2.104 What community or social networking sites do you visit on a regular basis?</p> <p>[RECORD UP TO 5 MENTIONS; PROBE FOR MORE RESPONSES IF ONLY 1 OR 2 RESPONSES. IF ASKED SAY: “such as YouTube, MySpace, Facebook and so on”]</p> <p>[DO NOT READ]</p> <p>1 Facebook 2 MySpace 3 YouTube 75 None / nothing 76 Other [SPECIFY] _____ 77 Don't know 99 Refused</p>

C2.105	<p>C2.105. What are the <u>main</u> reasons you like to visit and/or participate in community or social networking sites?</p> <p>[RECORD UP TO 3 MENTIONS; PROBE FOR MORE RESPONSES IF ONLY 1 RESPONSE]</p> <p>_____ [SPECIFY]</p> <p>75 None 77 Don't know 99 Refused</p>
C2.105Y1 (YOUTH ONLY)	<p>C2.105Y1. How useful and important are community or social networking sites to you? Please answer using a scale of 1 to 5 where '1' means "Not important and all," '5' means "Very important," and '3' means "Neutral or undecided."</p> <p>1 1 Not at all important 2 2 3 3 Neutral or undecided 4 4 5 5 Very important 7 Don't know 9 Refused</p>
C2.105Y3 (YOUTH ONLY)	<p>C2.105Y3. Do you feel that your participation with community or social networking sites has decreased your involvement and interaction with friends, family and other <u>offline</u> communities?</p> <p>[READ; ROTATE]</p> <p>1 Not at all 2 Somewhat 3 A lot 7 Don't know 9 Refused</p>
C2.106 C2.107 C2.108 C2.109 C2.110 C2.111 C2.112	<p>While online, how frequently, if ever, have you used any of the following? Please answer: "Never, Seldom, Sometimes or Often."</p> <p>[READ; RANDOMIZE]</p> <p>A. Skype [PRONOUNCED 'SKYP'] B. Joost [PRONOUNCED 'JEW-ST'] C. Google Earth D. iTunes E. Other online music sites such as LimeWire F. Wikipedia G. Virtual world sites such as Second Life, Habbo Hotel, Club Penguin, and so on</p> <p>1 Never 2 Seldom 3 Sometimes 4 Often 7 Don't know 9 Refused</p>

<p>C2.113 C2.114 C2.115 C2.116 C2.117 C2.118 C2.119 (ADULT ONLY)</p>	<p>In the past year, have you had any of the following occur?</p> <p>[READ; RANDOMIZE]</p> <p>A. Mistakenly sent an e-mail message meant for an individual to a group B. Received obscene or abusive e-mails from strangers C. Received obscene or abusive e-mails from someone you know D. Received a virus onto your computer E. Been contacted by someone over the Internet from some foreign country, suggesting an arrangement to make money F. Been contacted by someone online asking you to provide bank details G. Been a victim of online phishing or scammed into surrendering your private information by an identity thief</p> <p>1 Yes 2 No 7 Don't know 9 Refused</p>
<p>C2.120 (ADULT ONLY)</p>	<p>C2.120. In the past 6 months, what steps, if any, have you taken to help prevent some of the things I just read from happening?</p> <p>[RECORD UP TO 3 MENTIONS]</p> <p>_____ [SPECIFY] 75 None / nothing 77 Don't know 99 Refused</p>
	<p><u>LANGUAGES USED</u></p>
<p>C2.121 (ADULT ONLY)</p>	<p>C2.121. (C1.084R) Which language do you use <u>most often</u> on the Internet?</p> <p>[RECORD ONLY 1 MENTION]</p> <p>[DO NOT READ; PROBE IF NECESSARY]</p> <p>1 English 2 French 3 English and French equally 75 None 76 Other [SPECIFY] _____ 77 Don't know 99 Refused</p>

C2.122	<p>C2.122. (C1.085R) What other languages, if any, do you use on the Internet?</p> <p>[RECORD UP TO 4 MENTIONS]</p> <p>[DO NOT READ; PROBE IF NECESSARY]</p> <p>1 English 2 French 75 None 76 Other [SPECIFY] _____ 77 Don't know 99 Refused</p>
(ADULT ONLY)	
<p><u>MEDIA USE AND ACTIVITIES ON THE INTERNET</u></p> <p>Your responses are most appreciated. Now, I'd like to ask you about some of the things you do on the Internet.</p>	
C2.123 C2.124 C2.125 C2.126 C2.127 C2.128	<p>Some people often look up information on the Internet as they go about their daily lives – things like news, sports scores and movie times – others don't. How frequently do you use the Internet for the following purposes? Do you look: "Several times a day, Daily, Weekly, Monthly, Less than monthly, or Never?"</p> <p>[READ; INDEPENDENTLY RANDOMIZE BLOCK BELOW]</p> <p>A. Look for local, national or international news (C1.082R/C1.099R/CQ21A) [IF C2.123 = 1, THEN SKIP C2.139]</p> <p>B. Look for travel information (C1.097R/C1.105R/CQ21B)</p> <p>C. Look for jobs or work (C1.100R/CQ21C)</p> <p>D. Read blogs or weblogs (CQ21D)</p> <p>E. Look for jokes, cartoons or other humorous content (CQ21E)</p> <p>F. Look for medical or health information (C1.098R/CQ21F)</p>
C2.129 C2.130 C2.131 C2.132 C2.133 C2.134 C2.135 C2.136 C2.137 C2.138	<p>[READ; INDEPENDENTLY RANDOMIZE BLOCK BELOW]</p> <p>G. Check weather or traffic conditions</p> <p>H. Check a map or find an address</p> <p>I. Go to auction sites such as eBay (C1.096R)</p> <p>J. Look for sports information (C1.107R)</p> <p>K. Look up information about music or concerts (C1.110R)</p> <p>L. Look for books or information on authors (C1.108R)</p> <p>M. Look up information about cultural events, festivals, art exhibits, museums, theatre or plays (C1.112R/C1.113R)</p> <p>N. Check movie information or schedules (C1.111R)</p> <p>O. Search for information about a performer or musical artist (C1.110R)</p> <p>P. Look up recipes or information on cooking (C1.106R)</p> <p>1 Never 2 Less than monthly 3 Monthly 4 Weekly 5 Daily 6 Several times a day 7 Don't know 9 Refused</p>

(CQ21-ABCDEF)	[IF C2.123 = 1 'NEVER'; THEN SKIP C2.189]
C2.139	<p>C2.139. (C1.083) What Internet site do you <u>most often</u> visit for news?</p> <p>[PROBE IF NECESSARY; CHECK IF CANADIAN SITE, ".CA" OR OTHER. PROBE FOR LOCAL, NATIONAL, INTERNATIONAL. RECORD UP TO 5 MENTIONS]</p> <p>[DO NOT READ]</p> <ul style="list-style-type: none"> 1 bbc.com 2 cbc.ca 3 cnn.com 4 ctv.ca 5 globeandmail.com 75 None 76 Other [SPECIFY] _____ 77 Don't know 99 Refused
<p>C2.140 *</p> <p>C2.140Y1 **</p> <p>C2.140Y2 **</p> <p>C2.141 *</p> <p>C2.141Y1 **</p> <p>C2.141Y2 **</p> <p>C2.142 *</p> <p>C2.142Y1 **</p> <p>C2.142Y2 **</p> <p>C2.143</p> <p>C2.144</p> <p>C2.145 *</p> <p>C2.146</p> <p>C2.147 *</p> <p>C2.148 *</p> <p>C2.148Y1 **</p> <p>C2.148Y2 **</p> <p>C2.149 *</p> <p>C2.149Y1 **</p> <p>C2.149Y2 **</p> <p>C2.150</p> <p>C2.151</p> <p>C2.152</p>	<p>Now I'd like to ask you about the routine Internet activities you engage in for <u>personal entertainment</u>. Please tell me how frequently you use the Internet for the following activities?</p> <p>[IF ASKED SAY: "Once again, is it: Several times a day, Daily, Weekly, Monthly, Less than monthly, or Never?"]</p> <p>[READ; INDEPENDENTLY RANDOMIZE BLOCK BELOW]</p> <ul style="list-style-type: none"> A. Play games by yourself or with others online (C1.087R/CQ22A) <ul style="list-style-type: none"> A1. Play games by yourself A2. Play games with others online B. Download or listen to music (C1.088R/C1.089R/CQ22B) <ul style="list-style-type: none"> B1. Download music from the Internet B2. Listen to music on the Internet C. Download or watch videos (CQ22C) <ul style="list-style-type: none"> C1. Download videos from the Internet (CQ22C) C2. Watch videos on the Internet (CQ22C) D. Look at religious or spiritual sites (CQ22D) E. Listen to radio stations online (C1.091R/CQ22E) F. Bet, gamble or enter lotteries (CQ22F) G. Surf or browse the Web (CQ22G) H. Look at sites with sexual content (CQ22H) <p>[READ; INDEPENDENTLY RANDOMIZE BLOCK BELOW]</p> <ul style="list-style-type: none"> I. Download, stream or watch movies or DVDs (C1.093R) <ul style="list-style-type: none"> I1. Download movies or DVDs I2. Stream or watch movies or DVDs on the Internet J. Download, stream or watch television (C1.092R) <ul style="list-style-type: none"> J1. Download television from the Internet J2. Stream or watch television on the Internet K. Download or listen to podcasts L. Download or read newspaper or magazines (C1.090R) M. Download or read books online (C1.086R/C1.108R)

<p>C2.153 C2.154</p> <p>(*ADULT ONLY, ** SPLIT FOR YOUTH) (CQ22-ABCD EFGH)</p>	<p>O. Visit a TV program website (C1.095R) P. Visit a broadcast station or network website (C1.094R)</p> <p>1 Never 2 Less than monthly 3 Monthly 4 Weekly 5 Daily 6 Several times a day 7 Don't know 9 Refused</p>
<p>C2.155 C2.156 C2.157 C2.158 C2.159</p> <p>(CQ24-ABCD)</p>	<p>Some people use the Internet for classes or to support their learning and others do not. How frequently, if ever, do you use the Internet or Web for the following purposes? Please answer; "Several times a day, Daily, Weekly, Monthly, Less than monthly, or Never." On average, how frequently do you...?</p> <p>[READ; INDEPENDENTLY RANDOMIZE BLOCK BELOW]</p> <p>A. Look up a definition of a word (CQ24A) B. Find or check a fact (CQ24B) C. Get information for school-related work (C1.056R/CQ24C) D. Participate in distance learning for an academic degree or job training (C1.057R/CQ24D) E. Use a search engine like Google</p> <p>1 Never 2 Less than monthly 3 Monthly 4 Weekly 5 Daily 6 Several times a day 7 Don't know 9 Refused</p>
<p>C2.159Y1</p> <p>(YOUTH ONLY)</p>	<p>C2.159Y1. How important is the Internet for your school work? Use a scale of 1 to 5 where '1' means "Not important" and '5' means "Very important."</p> <p>1 1 Not important 2 2 3 3 4 4 5 5 Very important 7 Don't know 9 Refused</p>
<p>C2.160</p>	<p>C2.160. How often do you surf or browse on the Web without a specific destination in mind? Would you say...?</p> <p>[READ]</p> <p>1 Never 2 Seldom 3 Sometimes</p>

	<p>4 Often 7 Don't know 9 Refused</p>
<p>C2.161 C2.162 C2.163 C2.164 C2.165 C2.166</p>	<p>Since using the Internet, has your use of the following other media increased or decreased? Please use a scale of 1 to 5 where '1' means "Decreased greatly," '5' means "Increased greatly" and '3' means "Has not changed"?</p> <p>[READ; RANDOMIZE]</p> <p>A. Newspapers B. Magazines C. Television (C1.138R) D. Local broadcast radio E. Listening to recorded music on CDs, tapes or albums (C1.139R) F. Watching DVDs rented or purchased at a physical store</p> <p>1 1 Decreased greatly 2 2 3 3 Has not changed 4 4 5 5 Increased greatly 7 Don't know 9 Refused</p>
	<p><u>DOWNLOADING CONTENT</u></p> <p>Now I'd like to ask a few questions about downloading and streaming content from the Web. Once again, all your responses are for classification purposes only.</p>
<p>C2.167</p>	<p>C2.167. In the past 6 months, have you ever paid to access, download or stream any content from the Web?</p> <p>1 Yes 2 No 7 Don't know 9 Refused</p> <p>[+1 IF C2.167 = 2,7 OR 9]</p>
<p>C2.168</p>	<p>C2.168. (C1.131) What types of content do you <u>pay a fee to download, stream or access from the Web?</u></p> <p>[RECORD UP TO 5 MENTIONS; ONLY IF ASKED SAY: "such as music, games, movies newspapers, and so on"]</p> <p>[DO NOT READ]</p> <p>1 Music 2 Games 3 Movies 4 Video 5 TV programs</p>

	<p>6 Newspapers 7 Magazines 75 None / nothing 76 Other [SPECIFY] _____ 77 Don't know 99 Refused</p>
C2.169	<p>C2.169. How often do you download content from the Web for free, when you know that there are other sites that would charge a fee for the same download? Would you say...?</p> <p>[READ]</p> <p>1 Never 2 Seldom 3 Sometimes 4 Often 7 Don't know 9 Refused</p>
C2.170 C2.171 C2.172	<p>And how often do you obtain content from the following sources on the Internet? Would you say: "Never, Seldom, Sometimes or Often?"</p> <p>[READ AND RANDOMIZE]</p> <p>A. TV or broadcasting website B. Cable or satellite TV website C. File sharing services such as BitTorrent or Kazaa</p> <p>1 Never 2 Seldom 3 Sometimes 4 Often 7 Don't know 9 Refused</p>
C2.173	<p>C2.173. How comfortable are you watching advertising, when content found on the Internet is free to access or use?</p> <p>[READ]</p> <p>1 Not at all comfortable 2 Somewhat comfortable 3 Comfortable 4 Very comfortable 7 Don't know 9 Refused</p>
	<p>Out of 100, what percentage of time do you spend using the Internet for <u>information</u> purposes as opposed to entertainment purposes?</p> <p>[READ; MUST ADD TO 100%]</p>

C2.174 C2.175	<p>A. Information (C1.053R) B. Entertainment (C1.054R)</p> <p>____% [SPECIFY; UP TO 3 DIGITS] 777 Don't know 999 Refused</p>
C2.176	<p>C2.176. Which search engines do you use most often? [RECORD UP TO 3 MENTIONS]</p> <p>_____ [SPECIFY] 75 None 77 Don't know 99 Refused</p>
	<p><u>MULTI-TASKING</u></p> <p>I would now like to ask you some questions about other activities you may do at the same time you are using the Internet.</p>
C2.177 (CQ18)	<p>C2.177. (CQ18) How often do you do more than one activity while online such as listening to music, watching TV or using the telephone. Would you say...? [READ]</p> <p>1 Never 2 Sometimes 3 Most of the time 7 Don't know 9 Refused</p>
C2.178	<p>C2.178. Out of 100, what percentage of time would you say you spend on the Internet while doing something else, whatever online activity that may be?</p> <p>____% [SPECIFY; 3 DIGITS; OUT OF 100] 777 Don't know 999 Refused</p> <p>[IF C2.178 = 000, THEN SKIP C2.179]</p>
C2.179	<p>C2.179. What are the most common <u>other</u> activities you engage in while online? Please be specific. [RECORD UP TO 5 MENTIONS. IF ONLY 1 OR 2 RESPONSES, PROBE FOR MORE]</p> <p>[DO NOT READ]</p> <p>1 Watching television 2 Listening to radio 3 Reading newspapers 4 Reading magazines</p>

	<p>5 Reading books</p> <p>6 Watching movies or pre-recorded TV programs at home from a DVD, VHS or PVR</p> <p>7 Watching movies in the theatre</p> <p>8 Playing video games from a console or portable device not on the Internet</p> <p>9 Listening to music on CDs, tapes, albums or MP3 files</p> <p>10 Talking on a cell phone</p> <p>11 Talking on the phone, not including your cell phone</p> <p>75 None / nothing</p> <p>76 OTHER [SPECIFY] _____</p> <p>77 Don't know</p> <p>99 Refused</p>
C2.180	<p>C2.180. Out of 100, what percentage of time do you spend on <u>your computer</u>, for any reason, and simultaneously watch TV?</p> <p>____ % [SPECIFY; 3 DIGITS; OUT OF 100]</p> <p>7 7 7 Don't know</p> <p>9 9 9 Refused</p>
C2.180Y1 (YOUTH ONLY)	<p>C2.180Y1. And out of 100, what percentage of time do you spend on the Internet, for any reason, and simultaneously <u>listen to music</u>?</p> <p>____ % [SPECIFY; 3 DIGITS; OUT OF 100]</p> <p>7 7 7 Don't know</p> <p>9 9 9 Refused</p>
	<p><u>CULTURAL CONTENT</u></p> <p>We are also interested in your opinion about <u>Canadian cultural content</u> found on the Internet. By cultural content, we mean movies, television, books, music, magazines, museum and art exhibits developed in Canada.</p>
C2.181	<p>C2.181. (C1.115) On a scale of 1 to 5, where '1' means "Never" and '5' means "Often," how frequently do you specifically seek out Canadian cultural content on the Internet?</p> <p>1 1 Never</p> <p>2 2</p> <p>3 3</p> <p>4 4</p> <p>5 5 Often</p> <p>7 Don't know</p> <p>9 Refused</p> <p>[IF C2.181 = 1, THEN ASK C2.182 AND SKIP TO C2.184] [IF C2.181 = 2 THROUGH 9, THEN SKIP C2.182, BUT ASK C2.183]</p>

<p>C2.182</p>	<p>C2.182. Is there a reason why you don't specifically look for Canadian cultural content on the Web?</p> <p>[RECORD UP TO 3 RESPONSES; IF 1 RESPONSE, PROBE FOR MORE]</p> <p>_____ [SPECIFY]</p> <p>75 None 77 Don't know 99 Refused</p>
<p>C2.183</p>	<p>C2.183. When you search specifically for Canadian cultural content on the Internet, how do you best find it? What search engine, website or media source do you use?</p> <p>[RECORD UP TO 3 MENTIONS]</p> <p>[DO NOT READ]</p> <p>1 Using a typical search engine like Google, Yahoo, or Sympatico, etc. 2 Using a specific cultural portal like culture.ca or artscanada.com, etc. 3 Using other media online, such as an online newspaper, TV website, or magazine 4 Using a specific blog, wiki or website 5 A community or social networking site like YouTube, MySpace, Facebook and so on 76 Other [SPECIFY] _____ 77 Don't know 99 Refused</p>
<p>C2.184 C2.185 C2.186 C2.187 C2.188 C2.189</p>	<p>On a scale of 1 to 5 where '1' means "Strongly disagree," '5' means "Strongly agree," and '3' means "Neutral or no opinion," please tell me how much you agree or disagree with the following statements?</p> <p>[READ; RANDOMIZE]</p> <p>A. It is hard to find Canadian cultural content online (C1.118R) B. Canadian cultural content on the Internet is very good (C1.117R) C. There is not enough Canadian cultural content on the Internet (C1.116R) D. When online, I find it difficult to distinguish what cultural content is Canadian E. When online, I do not care if the cultural content I search for is Canadian F. I am pleased with the diversity of Canadian content found online</p> <p>1 1 Strongly disagree 2 2 3 3 Neutral or no opinion 4 4 5 5 Strongly agree 7 Don't know 9 Refused</p>
	<p><u>GOVERNMENT ON THE INTERNET</u></p> <p>Your responses have been very helpful. We are more than halfway through. I now want to ask you several questions about the Internet and government in Canada.</p>

<p>C2.190 C2.191 C2.192 C2.193 C2.194</p>	<p>In the past 12 months, have you visited any of the following kinds of Internet sites?</p> <p>[READ; RANDOMIZE]</p> <p>A. A federal government site (C1.120) B. A provincial government site (C1.121) C. A municipal government site (C1.122) D. A Canadian political party site or the site of a Canadian politician (C1.123) E. A non-government site that provides information on public policy (C1.124)</p> <p>1 Yes 2 No 7 Don't know 9 Refused</p>
<p>C2.195 C2.196 C2.197 C2.198 C2.199 C2.200 C2.201 (ADULT ONLY)</p>	<p>And in the last 12 months, have you used the Internet for any of the following reasons?</p> <p>[READ; RANDOMIZE]</p> <p>A. To access information on a government program or service (C1.125PT) B. To submit your income tax return C. To <u>download</u> a government form or application (C1.125PT) D. To <u>submit</u> a government form or application (C1.126) E. To pay a fine, tax or licence fee F. To provide information or your opinion during an online government consultation or survey (C1.127) G. To communicate with an elected public official or civil servant</p> <p>1 Yes 2 No 7 Don't know 9 Refused</p>
<p>C2.202 (ADULT ONLY)</p>	<p>C2.202. Would you be interested in voting online if you could and it was secure?</p> <p>1 Yes 2 No 7 Don't know 9 Refused</p>
	<p><u>ONLINE PURCHASES</u></p> <p>I'd now like to ask you about your buying habits and product research you do online.</p>
<p>C2.203</p>	<p>C2.203. (C1.128R/CQ6) In an average month, how many times do you purchase products or services over the Internet? [IF ASKED SAY: “<u>not</u> including bill payments like gas, phone, hydro bills or payments for your Internet connection.”]</p> <p>[RECORD UP TO 3 DIGITS. DO NOT ACCEPT RANGES]</p> <p> Times per month 0 0 0 None</p>

(ADULT ONLY) (CQ6)	<p>7 7 7 Don't know 9 9 9 Refused</p> <p>[IF C2.203 = 000, 777 OR 999, SKIP C2.211, C2.213, C2.214]</p>
C2.204 C2.205 C2.206 C2.207 C2.208 C2.209 C2.210 (ADULT ONLY) (CQ23-ABCDEF)	<p>Now I'd like you to think about different transactions you may or may not do online such as banking or shopping. How frequently do you use the Internet for the following purposes: "Several times a day, Daily, Weekly, Monthly, Less than monthly, or Never?" On average, how frequently do you...?</p> <p>[READ; DO <u>NOT</u> RANDOMIZE]</p> <p>A. Get information about a product (CQ23A) B. Buy things online (CQ23B) C. Make travel reservations or bookings (CQ23C) D. Pay bills (CQ23D) E. Use your bank's online services (CQ23E) F. Invest in stocks/funds/bonds <u>not</u> including your RSP (CQ23F) G. Use online banking services to access or make transactions to your RSP account</p> <p>1 Never 2 Less than monthly 3 Monthly 4 Weekly 5 Daily 6 Several times a day 7 Don't know 9 Refused</p>
C2.211	<p>C2.211. (C1.130) What are the most common products or services you have ordered from the Internet in the past year?</p> <p>[RECORD UP TO 5 RESPONSES; NOTE: IF ONLY 1 OR 2 ITEMS, ASK: "Any other products and services?"]</p> <p>[DO NOT READ]</p> <p>1 Subscriptions – Internet site (C1: 1, C1.131R) 2 Books (C1: 2) 3 Music – CDs (C1: 3) 4 Computers or computer peripherals (C1: 4) 5 Computer – software (C1: 5) 6 Clothes (C1: 6) 7 Flowers (C1: 7) 8 Jewellery or watches (C1: 8) 9 Newspaper/magazine – subscriptions (C1: 9) 10 Newspaper/magazine – digital (C1: 10) 11 Stocks and bonds (C1: 11) 12 Electronic goods and appliances – home (C1: 12) 13 Food (C1: 13) 14 Drugs (C1: 14) 15 Furniture (C1: 15) 16 Travel – arrangements (car rentals, hotel) (C1: 16, C1.097R) 17 Sporting goods (C1: 17)</p>

(ADULT ONLY)	<p>18 Products for hobbies (C1: 18) 19 Gifts (C1: 19) 20 DVDs or videos (C1: 20) 21 Children's goods/toys (C1: 21) 22 Collector's items (C1: 22) 23 Insurance (C1: 23) 24 Automobiles (C1: 24) 25 Games – computer 26 Tickets – sporting or entertainment events (C1: 29/30, C1.114R) 27 Music – MP3s 28 Games – other 29 Cosmetics (C1: 13) 30 Tickets – e-tickets (C1: 31) 31 Travel – airline or bus tickets (C1: 31) 76 Other [SPECIFY] _____ 77 Don't know 99 Refused</p>
(ADULT ONLY)	<p>C2.212. How often, if ever, do you look for products and services online, but, when it comes time to buy, you purchase at a local store?</p> <p>[READ]</p> <p>1 Never 2 Seldom 3 Sometimes 4 Often 7 Don't know 9 Refused</p>
(ADULT ONLY)	<p>C2.213. (C1.132) Have your Internet purchases reduced your purchases of similar products and services from local retail stores? Would you say they have been...?</p> <p>[READ]</p> <p>1 Not at all reduced 2 Reduced somewhat 3 Reduced a lot 7 Don't know 9 Refused</p>
(ADULT ONLY)	<p>C2.214. (C1.129) When <u>ordering or purchasing on the Internet</u>, do you prefer to obtain products or services from...?</p> <p>[READ]</p> <p>1 Canadian sites 2 US sites 3 Equally Canadian and US sites 4 Other foreign sites 5 Don't care 7 Don't know 9 Refused</p>

<u>IMPACT OF INTERNET USAGE</u>	
C2.215 (ADULT ONLY) (CQ10)	<p>C2.215. (C1.133R/CQ10) Because of your access to the Internet, do you feel that your work performance and productivity has “Improved a lot, Improved somewhat, Stayed the same, Worsened somewhat, or Worsened a lot?”</p> <p style="margin-left: 40px;">1 Improved a lot 2 Improved somewhat 3 Stayed the same 4 Worsened somewhat 5 Worsened a lot 7 Don't know 9 Refused</p>
C2.215Y1 (YOUTH ONLY)	<p>C2.215Y1. If you were to lose all access to the Internet from tomorrow onwards, would it be a problem for your everyday life, would it make no difference, or would it make your life better?</p> <p style="margin-left: 40px;">1 Would be a problem 2 Would not make a difference 3 Would make my life better 7 Don't know 9 Refused</p>
C2.216 C2.217 C2.218 C2.219 (ADULT ONLY) (CQ11-ABCD)	<p>I am going to read you a list of statements. Please tell me how much you agree or disagree with each of these statements. Use a scale of 1 to 5 where ‘1’ means “Strongly disagree” and ‘5’ means “Strongly agree.” Remember that you can choose any number between 1 and 5. Do you think that by using the Internet...?</p> <p style="text-align: center;">[READ; RANDOMIZE]</p> <p>A. People like you can have more political power (C1.134/CQ11A) B. People like you will have more say about what the government does (C1.135/CQ11B) C. People like you can better understand politics (C1.136/CQ11C) D. Public officials will care more what people like you think (CQ11D)</p> <p style="margin-left: 40px;">1 1 Strongly disagree 2 2 3 3 4 4 5 5 Strongly agree 7 Don't know 9 Refused</p>
	<p>Has using the Internet increased or decreased your contact with the following groups? Please use a scale of 1 to 5 where ‘1’ means “Greatly decreased,” ‘5’ means “Greatly Increased,” and “3” means your contact with these groups has “Remained the same.”</p> <p style="text-align: center;">[READ; RANDOMIZE]</p>

<p>C2.220 C2.221 C2.222 C2.223 C2.224</p>	<p>A. People who share your hobbies and/or recreational activities (CQ8A) B. People who share your political interests (CQ8B) C. People who share your religion (CQ8C) D. Family (C1.137PT/CQ8D) E. Friends (C1.137PT/CQ8E)</p> <p>[SKIP F IF UNEMPLOYED OR RETIRED]</p>
<p>C2.225</p> <p>(CQ8-ABCDEF)</p>	<p>F. People in your profession (CQ8F)</p> <p>1 1 Greatly decreased 2 2 3 3 Remained the same 4 4 5 5 Greatly increased 7 Don't know 9 Refused</p>
<p>C2.226</p> <p>(CQ17)</p>	<p>C2.226. (CQ17) During a typical week, how many hours and minutes do you spend socializing face-to-face with your family?</p> <p>[RECORD 4 DIGITS, 2 FOR HOURS AND 2 FOR MINUTES; E.G., 30 MINUTES WOULD BE RECORDED AS: 0030; 1 HOUR AND 30 MINUTES WOULD BE RECORDED AS: 0130]</p> <p style="text-align: center;"> $\bar{}\bar{}\bar{}\bar{}$ Hours / Minutes [4 DIGITS] $\bar{}\bar{}\bar{}\bar{}$ Don't know 9 9 9 9 Refused </p>
<p>C2.227</p> <p>(CQ16)</p>	<p>C2.227. (CQ16) And during that same typical week, how many <u>hours and minutes</u> do you spend socializing face-to-face with your <u>friends</u>, outside of class time and/or office hours?</p> <p>[RECORD 4 DIGITS, 2 FOR HOURS AND 2 FOR MINUTES; E.G., 30 MINUTES WOULD BE RECORDED AS: 0030; 1 HOUR AND 30 MINUTES WOULD BE RECORDED AS: 0130]</p> <p style="text-align: center;"> $\bar{}\bar{}\bar{}\bar{}$ Hours / Minutes [4 DIGITS] $\bar{}\bar{}\bar{}\bar{}$ Don't know 9 9 9 9 Refused </p>
<p>C2.228</p> <p>(CQ9A)</p>	<p>C2.228. (C1.137PT/CQ9A) Would you say that since being connected to the <u>Internet at home</u>, the <u>members of your household</u> have spent “more,” “less,” or the “same amount” of face-to-face time together?</p> <p>1 Less time together 2 Same amount of time together 3 More time together 7 Don't know 9 Refused</p>
<p>C2.229</p>	<p>C2.229. (C1.137PT/CQ9B) And would you say that since being connected to the Internet, <u>you</u> have spent “more,” “less,” or the “same amount” of face-to-face time with your friends?</p>

(CQ9B)	<p>1 Less time together 2 Same amount of time together 3 More time together 7 Don't know 9 Refused</p> <p>[GO TO C2.236]</p>
	<p><u>INTERNET NON-USERS ONLY</u></p>
C2.230	<p>C2.230. (C1.140) Have you ever used the Internet before?</p> <p>1 Yes 2 No [SKIP C2.232, C2.233] 7 Don't know [SKIP C2.232, C2.233] 9 Refused [SKIP C2.232, C2.233]</p>
C2.231 (CQ3)	<p>C2.231. (C1.143R/CQ3) What is the main reason you <u>DO NOT</u> use the Internet?</p> <p>RECORD ONE MENTION ONLY. IF NECESSARY ASK: “Which is the most important reason?”]</p> <p>[DO NOT READ]</p> <p>1 No interest / not useful 2 Don't know how to use / confused by technology 3 No computer or Internet connection 4 Too expensive / cannot afford fees or charges 5 No time / too busy 75 None / nothing 76 Other [SPECIFY] _____ 77 Don't know 99 Refused</p>
C2.232	<p>C2.232. How many months and years ago did you stop using the Internet?</p> <p>[RECORD 4 DIGITS FOR YEARS AND MONTHS; E.G., A YEAR AND A HALF = 0106, WHICH WILL BE CONVERTED TO 1.50 YEARS]</p> <p>-- Years [2 DIGITS] -- Months [2 DIGITS] 77 Don't know 99 Refused</p>
C2.233	<p>C2.233. (C1.141R) When you used the Internet, where did you use it: in your home, at school, at work, or another location?</p> <p>[RECORD UP TO 3 MENTIONS]</p> <p>[DO NOT READ; PROBE IF NECESSARY]</p>

	<p>1 Home 2 School 3 Work 4 Friends or family 5 Internet café 6 Library 7 Other public facility 76 Other [SPECIFY] _____ 77 Don't know 99 Refused</p>
C2.234	<p>C2.234. (C1.144) Do you plan to use the Internet in the future?</p> <p>1 Yes 2 No 7 Don't know 9 Refused</p> <p>[+1 IF C2.234 = 2,7 OR 9]</p>
C2.235	<p>C2.235. (C1.145) When do you plan to do it?</p> <p>[READ]</p> <p>1 In the next 6 months 2 In the next 6-12 months 3 Later than 1 year 4 Never 7 Don't know 9 Refused</p> <p>[GO TO C2.236]</p>
	<p><u>FOR ALL RESPONDENTS</u></p> <p>I just have a few more general questions to ask. Thank you for your patience.</p>
C2.236	<p>C2.236. (C1.146) Using a scale of 1 to 5 where '1' means "Not important at all," '5' means "Extremely important," and '3' means "Neutral or no opinion," please tell me how important is it for you to get <u>information</u> and news specifically from <u>Canadian</u> sources?</p> <p>1 1 Not important at all 2 2 3 3 Neutral or no opinion 4 4 5 5 Extremely important 7 Don't know 9 Refused</p>
C2.237	<p>C2.237. (C1.147) And how important is it for you to get your <u>entertainment</u> specifically from <u>Canadian</u> sources?</p>

	<p>[READ ONLY IF ASKED]</p> <p>1 1 Not important at all 2 2 3 3 Neutral or no opinion 4 4 5 5 Extremely important 7 Don't know 9 Refused</p>
C2.238	<p>C2.238. (C1.146) How comfortable do you feel using new technologies in general? Please answer on a scale from 1 to 5 where '1' means "Not very comfortable" and '5' means "Very comfortable."</p> <p>1 1 Not very comfortable 2 2 3 3 4 4 5 5 Very comfortable 7 Don't know 9 Refused</p>
C2.239 C2.240 C2.241 C2.242 (ADULT ONLY)	<p>Using a scale of 1 to 5 where '1' means "Strongly disagree," '5' means "Strongly agree," and '3' means "Neutral or no opinion," please tell me if you agree or disagree with the following, whether you use the Internet or not:</p> <p>[READ; RANDOMIZE]</p> <p>A. Newspaper and television are more accurate and reliable than the Internet for news B. I have stopped a subscription to a newspaper or magazine because I now get the same or related content online</p> <p>[IF C2.071 = 2, THEN SKIP C2.240]</p> <p>C. There should be more government control of the Internet D. E-mail is a secure way to communicate</p> <p>1 1 Strongly disagree 2 2 3 3 Neutral or no opinion 4 4 5 5 Strongly agree 7 Don't know 9 Refused</p>
	<p><u>OTHER PEOPLE IN HOUSEHOLD</u></p> <p>Now, I'd like to ask you a few questions about the people who live in your household.</p>
C2.243	<p>C2.243. (C1.151/CQ31) How many people aged 18 years or older are living in your household?</p>

(ADULT ONLY)	<p>7 Don't know 9 Refused</p>
C2.250 (ADULT ONLY)	<p>C2.250. (C1.158) Does <he/she> use the Internet?</p> <p>1 Yes 2 No [GO TO C2.261] 7 Don't know [GO TO C2.261] 9 Refused [GO TO C2.261]</p>
C2.251 (ADULT ONLY)	<p>C2.251. (C1.159) How much time does <he/she> spend on the Internet in a typical week, <u>not</u> including at school?</p> <p>[RECORD 4 DIGITS, 2 FOR HOURS AND 2 FOR MINUTES; E.G., 30 MINUTES WOULD BE RECORDED AS: 0030; 1 HOUR AND 30 MINUTES WOULD BE RECORDED AS: 0130]</p> <p>Hours / Minutes [4 DIGITS] 0 0 0 0 None / zero hours 7 7 7 7 Don't know 9 9 9 9 Refused</p>
C2.252 (ADULT ONLY)	<p>C2.252. (C1.160) Do you feel that <u>your child</u> has the skills and knowledge required to browse the Internet <u>safely</u>? Please answer using a scale of 1 to 5 where '1' means "Strongly disagree" and '5' means "Strongly agree."</p> <p>1 1 Strongly disagree 2 2 3 3 4 4 5 5 Strongly agree 7 Don't know 9 Refused</p>
C2.252Y1 (YOUTH ONLY)	<p>C2.252Y1. Do you feel <u>you</u> have the skills and knowledge required to browse the Internet <u>safely</u>? Please answer using a scale of 1 to 5 where '1' means "Strongly disagree" and '5' means "Strongly agree."</p> <p>1 1 Strongly disagree 2 2 3 3 4 4 5 5 Strongly agree 7 Don't know 9 Refused</p>
C2.253	<p>C2.253. How often do <u>you</u> monitor your child's Internet activities?</p> <p>[READ]</p> <p>1 Never 2 Seldom 3 Sometimes</p>

(ADULT ONLY)	<p>4 Often 7 Don't know 9 Refused</p>
C2.253Y1 (YOUTH ONLY)	<p>C2.253Y1. How often do <u>your parents</u> monitor your Internet activities?</p> <p>[READ]</p> <p>1 Never 2 Seldom 3 Sometimes 4 Often 7 Don't know 9 Refused</p>
C2.254 (ADULT ONLY)	<p>C2.254. How frequently are <u>you</u> physically present or do you co-surf with your child when they use the Internet?</p> <p>[READ]</p> <p>1 Never 2 Seldom 3 Sometimes 4 Often 7 Don't know 9 Refused</p>
C2.254Y1 (YOUTH ONLY)	<p>C2.254Y1. How frequently is <u>one of your parents</u> physically present or do they co-surf with you when you use the Internet?</p> <p>[READ]</p> <p>1 Never 2 Seldom 3 Sometimes 4 Often 7 Don't know 9 Refused</p>
C2.255 C2.256 C2.257 C2.258	<p>I'd now like to read you several statements about the Internet and your child. Using a scale of 1 to 5 where '1' means "Strongly disagree," '5' means "Strongly agree," and '3' means "Neutral or no opinion," please tell me whether you agree or disagree with the following:</p> <p>[READ; DO NOT RANDOMIZE]</p> <p>A. <u>My child's</u> use of the Internet has taken him/her away from other important activities B. <u>My child's</u> use of the Internet has taken him/her away from time with friends and family C. Since <u>my child</u> has been using the Internet, <u>he/she</u> watches less television (C1.162R) D. I am concerned about <u>my child</u> communicating with unknown or unwelcome other persons while online</p>

<p>C2.259 C2.260</p> <p>(ADULT ONLY)</p>	<p>E. <u>My child</u> needs to use the Internet to be socially accepted F. I would like <u>my child's</u> Internet use to decrease</p> <p>1 1 Strongly disagree 2 2 3 3 Neutral, no opinion 4 4 5 5 Strongly agree 7 Don't know 9 Refused</p>
<p>C2.255Y1 C2.256Y1 C2.257Y1 C2.258Y1</p> <p>C2.259Y1 C2.260Y1</p> <p>(YOUTH ONLY)</p>	<p>I'd now like to read you several statements about the Internet. Using a scale of 1 to 5 where '1' means "Strongly disagree," '5' means "Strongly agree," and '3' means "Neutral or no opinion," please tell me whether you agree or disagree with the following:</p> <p>[READ; DO NOT RANDOMIZE]</p> <p>A. <u>My use</u> of the Internet takes me away from other important activities B. <u>My use</u> of the Internet takes me away from time with friends and family C. Since I have been using the Internet, I watch less television D. I am concerned about communicating with unknown or unwelcome other persons while online E. I need to use the Internet to be socially accepted F. I would like my Internet use to decrease</p> <p>1 1 Strongly disagree 2 2 3 3 Neutral, no opinion 4 4 5 5 Strongly agree 7 Don't know 9 Refused</p>
	<p>To complement this study, we are also interviewing young Canadians between the ages of 12 and 17. With your permission, would we be able to also interview your child?</p> <p>[IF YES, ASK: IF NO, CONTINUE]</p> <p>May I ask the child's name who we will later interview?</p> <p>[RECORD NAME OF YOUTH: _____]</p>
	<p><u>DEMOGRAPHICS</u></p> <p>We have just about finished the survey. I now need to ask you a few questions for classification purposes in order to place you in an appropriate group for our study. Remember, the results of this survey are confidential and for academic purposes only.</p>
<p>C2.261</p> <p>(CQ26)</p>	<p>C2.261. (C1.163R/CQ26) What year were you born?</p> <p>[ENTER YEAR] 7 7 7 7 Don't know 9 9 9 9 Refused</p>

C2.262 (CQ25)	<p>C2.262. (C1.164/CQ25) [NOTE GENDER]</p> <p>1 Male 2 Female 7 Don't know 9 Refused</p>
C2.263 (YOUTH AUTO-CODED) (CQ27R)	<p>C2.263. (C1.171R/CQ27R) What is the highest level of education you have completed?</p> <p>[DO NOT READ; PROBE IF NECESSARY]</p> <p>1 Elementary school or lower (CQ27PT-1) 2 Some high school (CQ27PT-2) 3 High school/vocational school graduate (CQ27PT-3) 4 Some college training or certificate (CQ27PT-3) 5 Some vocational/professional training (CQ27PT-3) 6 Attending/attended CEGEP (CQ27PT-3) 7 Attending/attended college (CQ27PT-3) 8 CEGEP graduate (CQ27PT-3) 9 College graduate (CQ27PT-3) 10 Attending/attended university (CQ27PT-4) 11 University certificate or diploma below Bachelor level (CQ27PT-4) 12 Bachelor's degree (CQ27PT-5) 13 University certificate or diploma above Bachelor level (CQ27PT-5) 14 Master's degree (CQ27PT-5) 15 Doctorate (CQ27PT-5) 16 Professional Degree (Medicine/Dentistry/Veterinary/Optomety) (CQ27PT-5) 76 Other [SPECIFY] _____ 77 Don't know 99 Refused</p>
C2.264	<p>C2.264. (C1.172R) What is your main occupation?</p> <p>[DO NOT READ]</p> <p>1 Professional 2 Administrator or owner of a large business 3 Technician, semi-professional 4 Administrator or owner of a small business 5 Officer worker (white collar), services, sales 6 Tradesman, skilled, semi-skilled worker or blue collar 7 Unskilled worker 8 Farmer or fisherman 9 Homemaker [AUTO-CODE FROM C2.007-3] 10 Student [AUTO-CODE FROM C2.006/C2.008-2] 76 Other [SPECIFY] _____ 77 Don't know 99 Refused</p> <p>[IF C2.002 = 2,7 OR 9 AND C2.004 = 2,7 OR 9, THEN SKIP C2.264]</p>
C2.265	<p>C2.265. (C1.173R/CQ29AR) What is your marital status?</p>

	[READ ONLY IF NECESSARY]
(CQ29AR)	<ol style="list-style-type: none"> 1 Single (C1.173PT-6) 2 Married (C1.173PT-1) 3 Living with a partner (C1.173PT-2) 4 Separated (C1.173PT-4/CQ29APT-4) 5 Divorced (C1.173PT-5/CQ29APT-4) 6 Widowed (C1.173PT-3/CQ29APT-5) 7 Don't know 9 Refused
C2.266 (CQ28R)	<p>C2.266. (C1.174R/CQ28R) Again, for classification purposes only, we need to know the combined total income for all members of your household before taxes.</p> <p style="text-align: center;">\$ <u> </u> <u> </u> [ENTER AMOUNT] 7 7 7,7 7 7 Don't know 9 9 9,9 9 9 Refused</p> <p>[+1 IF ≠ 777777 OR 999999]</p>
C2.267 (ADULT ONLY)	<p>(C1.174R/CQ28APPENDIX1) I cannot stress enough how important your response to this question is. Perhaps if I read a list of income ranges, could you stop me when I reach your total household income level before taxes?</p> <p>C2.267. (C1.174R/Q1310a) Is your combined household income <u>under \$50,000</u> per year?</p> <ol style="list-style-type: none"> 1 Yes 2 No [SKIP TO C2.269] 7 Don't know [SKIP TO C2.276] 9 Refused [SKIP TO C2.276]
C2.268 (ADULT ONLY)	<p>C2.268 (C1.174R/CQ1310aa) Please stop me when I reach the correct income category. Is your combined household income...?</p> <ol style="list-style-type: none"> 1 0 to under 10,000 [SKIP TO C2.276] 2 10,000 to under 15,000 [SKIP TO C2.276] 3 15,000 to under 20,000 [SKIP TO C2.276] 4 20,000 to under 30,000 [SKIP TO C2.276] 5 30,000 to under 40,000 [SKIP TO C2.276] 6 40,000 to under 50,000 [SKIP TO C2.276] 7 Don't know [SKIP TO C2.276] 9 Refused [SKIP TO C2.276]
C2.269 (ADULT ONLY)	<p>C2.269. (C1.174R/CQ1310b) Is your combined household income <u>under \$100,000</u> per year?</p> <ol style="list-style-type: none"> 1 Yes 2 No [SKIP TO C2.271] 7 Don't know [SKIP TO C2.276] 9 Refused [SKIP TO C2.276]
C2.270	<p>C2.270. (C1.174R/Q1310bb) Please stop me when I reach the correct income category. Is your combined household income...?</p> <ol style="list-style-type: none"> 1 50,000 to under 60,000 [SKIP TO C2.276] 2 60,000 to under 70,000 [SKIP TO C2.276]

<p>(ADULT ONLY)</p>	<p>3 70,000 to under 80,000 [SKIP TO C2.276] 4 80,000 to under 90,000 [SKIP TO C2.276] 5 90,000 to under 100,000 [SKIP TO C2.276] 7 Don't know [SKIP TO C2.276] 9 Refused [SKIP TO C2.276]</p>
<p>C2.271</p> <p>(ADULT ONLY)</p>	<p>C2.271. (C1.174R/Q1310c) Is your combined household income <u>under \$150,000</u> per year?</p> <p>1 Yes 2 No [SKIP TO C2.273] 7 Don't know [SKIP TO C2.276] 9 Refused [SKIP TO C2.276]</p>
<p>C2.272</p> <p>(ADULT ONLY)</p>	<p>C2.272. (C1.174R/Q1310cc) Please stop me when I reach the correct income category. Is your combined household income...?</p> <p>1 100,000 to under 110,000 [SKIP TO C2.276] 2 110,000 to under 120,000 [SKIP TO C2.276] 3 120,000 to under 130,000 [SKIP TO C2.276] 4 130,000 to under 140,000 [SKIP TO C2.276] 5 140,000 to under 150,000 [SKIP TO C2.276] 7 Don't know [SKIP TO C2.276] 9 Refused [SKIP TO C2.276]</p>
<p>C2.273</p>	<p>C2.273. (C1.174R/Q1310d) Is your combined household income <u>under \$200,000</u> per year?</p> <p>1 Yes 2 No [SKIP TO C2.275] 7 Don't know [SKIP TO C2.276] 9 Refused [SKIP TO C2.276]</p>
<p>C2.274</p> <p>(ADULT ONLY)</p>	<p>C2.274. (C1.174RQ1310dd) Please stop me when I reach the correct income category. Is your combined household income...?</p> <p>1 150,000 to under 160,000 [SKIP TO C2.276] 2 160,000 to under 170,000 [SKIP TO C2.276] 3 170,000 to under 180,000 [SKIP TO C2.276] 4 180,000 to under 190,000 [SKIP TO C2.276] 5 190,000 to under 200,000 [SKIP TO C2.276] 7 Don't know [SKIP TO C2.276] 9 Refused [SKIP TO C2.276]</p>
<p>C2.275</p> <p>(ADULT ONLY) (CQ28)</p>	<p>C2.275. (C1.174R/Q1310e) [NOTE IF COMBINED HOUSEHOLD INCOME IS <u>\$200,000</u> OR MORE PER YEAR]</p> <p>1 Yes 2 No 7 Don't know 9 Refused</p>
<p>C2.276</p>	<p>C2.276. (C1.175) Were you born in Canada?</p> <p>1 Yes 2 No 7 Don't know 9 Refused</p>

C2.277 (ADULT ONLY)	<p>C2.277. (C1.176R) In what year did you come to Canada to stay?</p> <p style="text-align: center;">[ENTER YEAR] $\bar{7} \bar{7} \bar{7} \bar{7}$ Don't know $9 \ 9 \ 9 \ 9$ Refused</p>
C2.278 C2.279 C2.280 (ADULT ONLY)	<p>Do you consider yourself to belong to any of the following groups?</p> <p>[RECORD UP TO 3 MENTIONS]</p> <p>[READ]</p> <p>A. Aboriginal person (C1.177R-1) B. Person with a disability (C1.177R-2) C. Specific ethnic group (C1.77R-3)</p> <p>1 Yes 2 No 7 Don't know 9 Refused</p> <p>[+1 IF C2.280 = 2,7 OR 9]</p>
C2.281 (ADULT ONLY)	<p>C2.281. (C1.178) Which ethnic group?</p> <p style="text-align: center;">_____ [SPECIFY]</p> <p>7 7 Don't know 9 9 Refused</p>
C2.282	<p>C2.282. (C1.179R) Record region:</p> <p>1 British Columbia 2 Alberta 3 Prairie Provinces [Saskatchewan, Manitoba] 4 Ontario 5 Quebec 6 Atlantic Provinces [New Brunswick, Nova Scotia, Newfoundland, Prince Edward Island]</p>
C2.283	<p>C2.283. (C1.180) Record province:</p> <p>1 British Columbia 2 Alberta 3 Saskatchewan 4 Manitoba 5 Ontario 6 Quebec 7 New Brunswick 8 Nova Scotia 9 Prince Edward Island 10 Newfoundland and Labrador</p>

C2.284	<p>C2.284. (C1.181R) Record community size:</p> <ul style="list-style-type: none"> 1 1 million+ 2 500,000 to 999,999 3 100,000 to 499,999 4 5,000 to 99,999 5 Less than 5,000
	<p><u>CONCLUSION</u></p> <p><u>[FOR NEW RESPONDENTS]</u></p> <p>That completes our survey. Thank you very much for all your responses and for your patience. Our study looks and trends so we interview people every few years. We are hoping that you might be interested in participating in another similar survey in two or three years to see if anything has changed? Can we call you back then?</p> <ul style="list-style-type: none"> 1 Yes 2 No 3 Maybe 7 Don't know 9 Refused <p>[IF 'NO' OR 'MAYBE,' PROMPT WITH "Would you consider participating if we were able to pay you for your time with a modest financial incentive?"]</p> <p>[SAY ONLY IF RESPONDENT ASKS THE AMOUNT: "approximately \$10–20"]</p> <p>[IF YES SAY] In order to accomplish this, do we have your permission to maintain your name and phone number on behalf of the Canadian Internet Project for our next study? Once again, this will be kept strictly confidential and used only to call you and follow-up with questions for this particular study: Is that OK?</p> <p>[RECORD CONSENT OR DENIAL]</p> <p>[ONLY IF ASKED]</p> <p>Our research project has been reviewed and approved by York University's Human Participants Review Committee for its compliance with the research ethic policies of the University. If you require further information, please contact Professor Charles Zamaria at 416 979-5107 or the HPRC office at 416 736-5914.</p> <p><u>[FOR RESPONDENTS WHO PARTICIPATED IN THE PREVIOUS SURVEY (2004)]</u></p> <p>That completes our survey. Thank you very much for all your responses and for your patience. As you know, our study looks and trends so we interview people every few years. Having participated in the 2004 study, your responses are part of a very important panel that we hope to continue to track. We are hoping you might be interested in participating again in a similar survey in two or three years to see if anything has changed. Can we call you back then?</p> <ul style="list-style-type: none"> 1 Yes 2 No 3 Maybe

- 7 Don't know
- 9 Refused

[IF 'NO' OR 'MAYBE,' PROMPT WITH]

Would you consider participating if we were able to pay you for your time with a modest financial incentive?

[SAY ONLY IF RESPONDENT ASKS THE AMOUNT: “approximately \$10–20”]

[IF YES SAY]

In order to accomplish this, do we have your permission to maintain your name and phone number on behalf of the Canadian Internet Project for our next study? Once again, this will be kept strictly confidential and used only to call you and follow-up with questions for this particular study: Is that OK?

[RECORD CONSENT OR DENIAL]

[ONLY IF ASKED]

Our research project has been reviewed and approved by York University's Human Participants Review Committee for its compliance with the research ethic policies of the University. If you require further information, please contact Professor Charles Zamaria at 416 979-5107 or the HPRC office at 416 736-5914.

CONSENT AND ASSENT FOR INTERVIEW WITH YOUTH IN HOUSEHOLD

[REQUEST TO INTERVIEW YOUTH IN HOUSEHOLD (12–17 years old)]

[INTRODUCTION; FOR ADULTS WHO WERE RESPONDENTS OF CIP2/2007 STUDY]

In our survey, you also answered questions about your child's use of the Internet. Are you a parent of the teenager we were speaking about earlier?

[IF NO]

Thank very much for answering our questions.

[IF YES]

With your permission, we would like to conduct a similar shorter interview with your child as well. As we all know, young people are often very knowledgeable about new technologies and it is important that we get their opinion.

We will be asking only those questions appropriate for a teenager. You are welcome to monitor the interview. The survey will take about 20–30 minutes and, if you qualify, in appreciation of your time you will be entered into a draw along with the other participants for a chance to win a Nintendo Wii – you have a 1 in 400 chance of winning. All answers are strictly confidential, and we are not selling anything.

May we ask your permission to conduct this interview? It is very important to our study and again, all responses are confidential.

[IF YES]

May I speak with him/her now?

CHILD SELECTION

[IF ONLY ONE YOUTH 12–17, SELECT; IF SEVERAL, SELECT THE ONE WHO WILL BE THE NEXT TO CELEBRATE HIS/HER BIRTHDAY]

[TO BE ASKED ONLY OF THOSE ANSWERING WITH RESPECT TO A CHILD IN THE HOUSEHOLD, AGED 12–17]

[IF NO OR IF NOT AVAILABLE]

What would be a convenient time for me to call back?

[ONLY IF ASKED]

You may choose not to answer a particular question or terminate the interview at any time. Depending on some of your responses, the time to complete the survey will take between 15 and 25 minutes.

[ONLY IF ASKED]

Our research project has been reviewed and approved by York University's Human Participants Review Committee for its compliance with the research ethic policies of the University. If you require further information, please contact Professor Charles Zamaria at 416 979-5107 or the HPRC office at 416 736-5914.

[FOR THE YOUTH RESPONDENT]

Hello, my name is _____ and I'm calling on behalf of Ryerson and York Universities. We are conducting an academic survey about media use in Canada and your father/mother has given us permission to ask you some questions. The survey will take about 20-30 minutes and, if you qualify, in appreciation of your time you will be entered into a draw along with the other participants for a chance to win a Nintendo Wii – you have a 1 in 400 chance of winning.

Please be assured that we are not selling or soliciting anything. Your answers will be kept strictly confidential, and we are not selling anything.

May we ask your permission to conduct this interview? It is very important to our study and again, all responses are confidential.

[IF YES, GO TO YOUTH QUESTIONNAIRE; GO TO C2.001 IN PN 5363]

[IF HESITANT OR DOES NOT HAVE THE TIME RIGHT NOW]

May I call you back at a more convenient time? Once again, your phone number was selected randomly and in order to ensure the statistical relevance of our study, it is very important that we get responses specifically from you.

[IF YES, RECORD TIME AND DATE]

[ONLY IF ASKED]

Depending on some of your responses, the time to complete the survey will be between 15 and 25 minutes.

[ONLY IF ASKED]

Our research project has been reviewed and approved by York University's Human Participants Review Committee for its compliance with the research ethic policies of the University. If you require further information, please contact Professor Charles Zamaria at 416 979-5107 or the HPRC office at 416 736-5914.

*** END ***